



*Building the  
**educational process**  
of digital transformation!*

**#educatingtechnology**

**IMTLazarus**

# IMTLazarus at a glance...

## Our ecosystem

Cloud environment that integrates different educational technologies.

## Our goal

Promote proper use, ensuring normalcy in class and peace of mind for families.

## Our DNA

Involve teachers and families in proper management at all times.

Disrupting & leading in the International K-12 Market

**32**

countries

**98%**

customer renewal rate

**84**

distributors

**14**

software categories

**930**

schools

**210.000**

families

**43**

technology partners

**65**

educational technologies

***"A unique SaaS supported by an agile team"***

# What sets us apart?

**Imbrication**  
technology on any  
educational  
platform

**Persistence** of  
information with  
ample history for  
evaluation

Completely and  
Truly '**agnostic**'  
about device  
technology

**Workroom-based**  
**environment** as  
opposed to work  
sessions

# What makes us competitive?

- **Artificial intelligence** analysis of image content for activity classification.
- Traceability of web interactions and **prevention** of distracting "Rabbit Hole" elements.
- Intuitive and **easy-to-use interface** for teachers and families.
- **Integration** with educational projects in each of the markets.
- Activity **reporting** for teachers and families.



# Our Value proposition



## Students

Data rights and privacy guarantee

Mental well-being for their protection

Guidance in learning dynamics

## Teachers

Smoothing digital classroom dynamics

Student performance tracking

Digital wellness via a unified management console

## Families

Active participation and monitoring in the education of underage students

Data Privacy

Decision-making rights

## School Staff

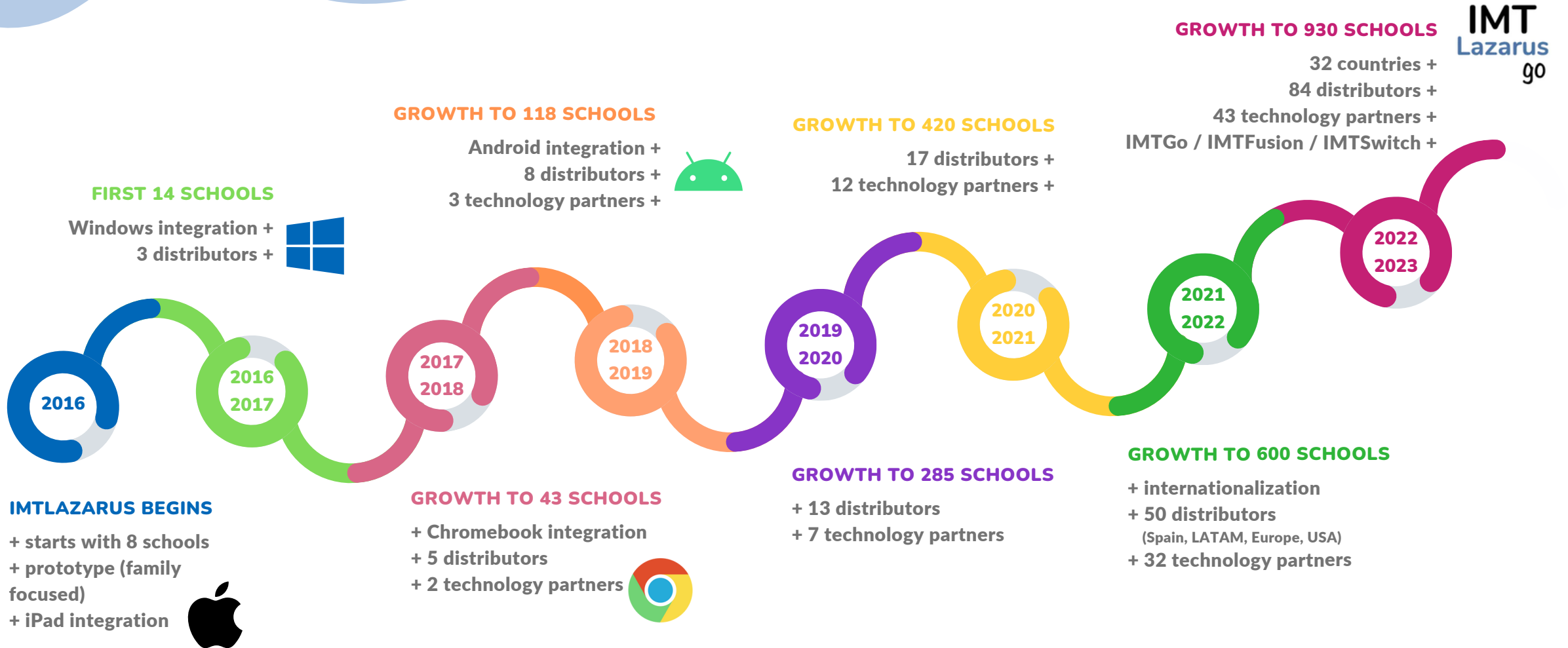
Management capabilities

Decision-making analysis

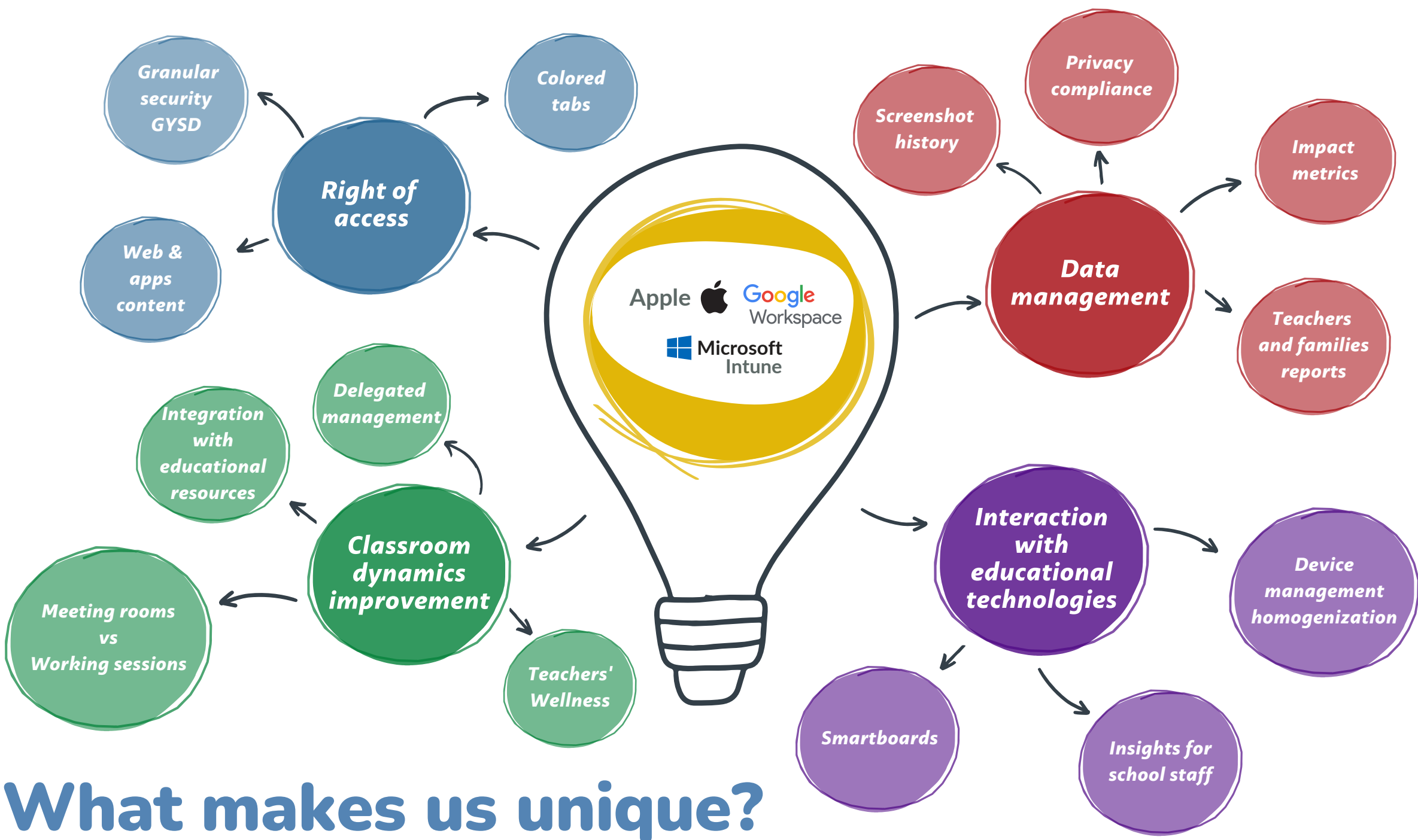
Holistic vision

Impact metrics and visibility

# Our Journey







# What makes us unique?

## Uniquenesses

- Access management based on colored tabs
- GYSD protection  
( Google / YouTube / Sites / Drive )
- Web security IMTOne 
- Managing access to apps   
through preventive release
- Essential Desktop 
- IMTLazarus MDM   
( same functions as other MDMs )



# Right of access

## Common functions

- Security Based on "safe scanning" categories
- Management of access to Apps
- Whitelist / blacklist management
- Restriction profiles
- Screen lock
- Permission to use the camera
- Tracking and management of lost/stolen devices for recovery

*"decide"*

## Uniqueness

- Screen history
- Respect for school and family right to privacy
- Granular educational resources
- Metrics of impact of usability
- AI analysis on images
- Teachers' welfare





## Common functions

- Details of devices and users
- Individual and group reports
- Traceability of devices' status
- Student welfare
- Implementation of support for families
- Inventory of installed applications
- Synchronization of data from external sources
- Periodic notifications and reports



## Uniqueness

- Launch of educational resources in communication with LMS
- Participation interactive screens
- Essential Desktop  - IMTOne 
- Creating dynamic content on student's browser



## Common functions

- Classroom administration
- Assessment management
- Google Classroom and Teams integration
- Homogeneous management with different technologies

## Uniqueness

- Communication with ERP SIS MIS
- Participation with recognised LMS
- Support on communication tools
- Complementarity with other MDMs
- Synchronization of data backup
- Integration of analysis platforms
- List of location systems




## Common functions

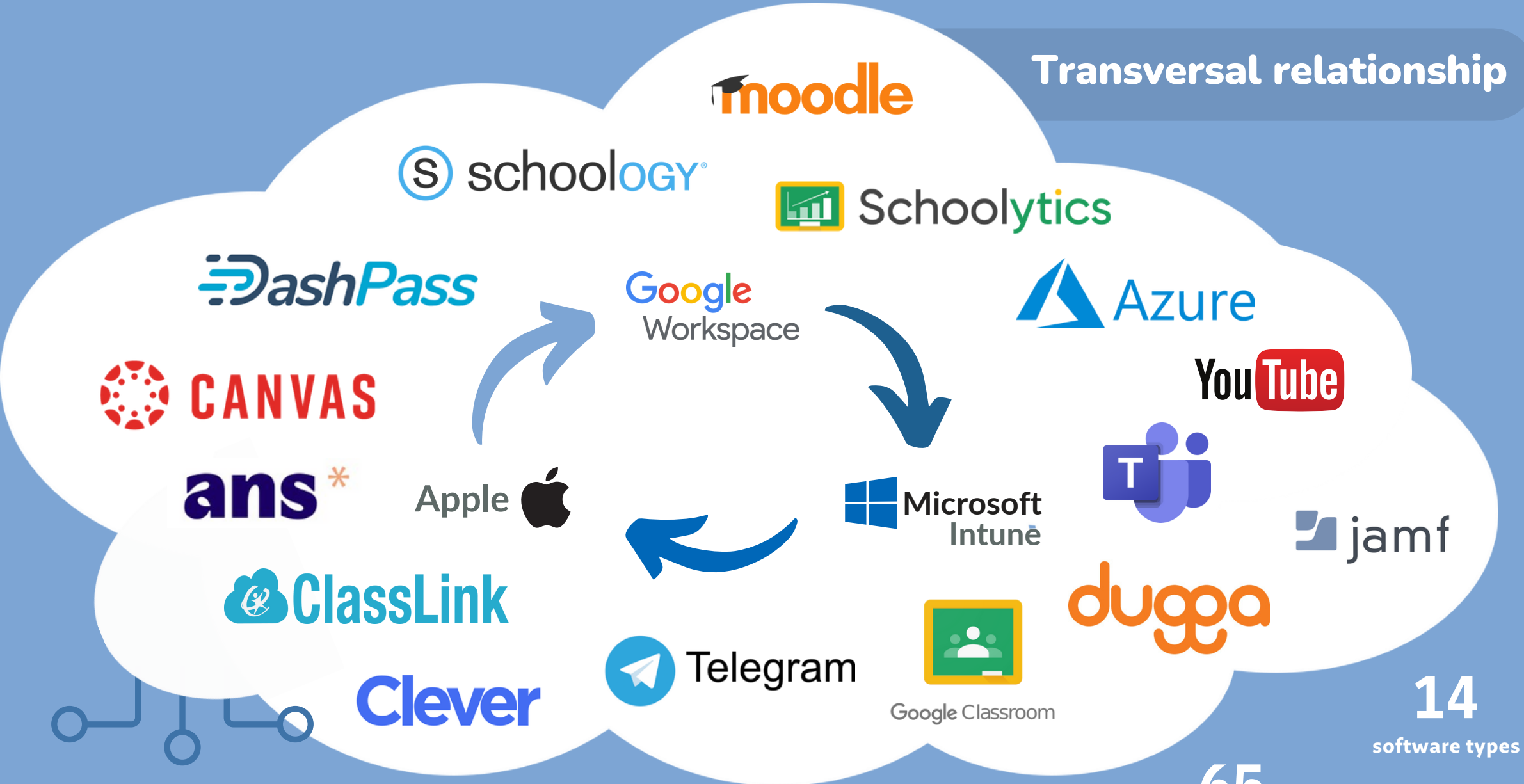
- SSO validation systems
- Participation with Google, Microsoft and Apple tools



# Our Added Value

- **Automatic screenshots** with activity history.
  - Navigation **reports** for each educational project.
  - **Visualization** for teachers and families.
  - Blocking access actions and **notifications**.
  - **Intuitive** system with color-coded tabs.
  - School schedule / **privacy** respect.
  - Granular GYSD **security** (Google, YouTube, Sites, Drive).
  - Comprehensive tracking of navigation based on URLs.
  - **Launching** educational resources.
  - Real-time modification of web content.
  - **Lost** device management.
  - **Real-time generation** of visual elements on the web.
  - Total **control of Doodles** in Google searches.
  - Browser **screen locking**.
  - **Tab pinning** for students.
  - Viewing open tabs by students.
  - Enhanced launching of web resources.
  - Guaranteed security on BYOD devices.
  - Exam / **assessment mode**.
  - **Remote assistance** through screen sharing.
  - Daily, monthly, and lifetime summary reports.
  - 'Essential Desktop' mode.
  - Control of student app usage.
  - Messaging between staff and students.
- 

Transversal relationship











14  
software types

65  
educational technologies



# Let's meet up!

# 2023-2024

-  **FAEDS - Orlando**  
September 17-19, 2023
-  **GESS - Dubai**  
October 30-1 November 2023
-  **Edutech - Singapore**  
November 7-9, 2023
-  **Educatec-Educatices - Paris**  
November 15-17, 2023
-  **CITE - Sacramento**  
November 27- 29, 2023
-  **Edutech - Melbourne**  
August 24 -25, 2023
-  **FETC - Orlando**  
January 23-26, 2024
-  **BETT - London**  
January 24-26, 2024





## TCCA 2022 - Houston

October 10, 2022 (Texas)



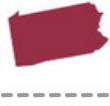
## Innovative Schools Summit - San Antonio

December 01-04, 2022 (Texas)



## FETC 2023 - New Orleans

January 22-26, 2023 (Louisiana)



## PETE&C - Hershey

February 12-15, 2023 (Pennsylvania)



## Innovative Schools Summit - New York

February 22-25, 2023 (New York)



## FAEDS - Orlando

September 17-19, 2023 (Florida)



## FETC 2024 - Orlando

January 23-26, 2024 (Florida)



## TCEA - Austin

March 30 - April 02, 2023 (Texas)



## Innovative Schools Summit - Atlanta

June 20-24, 2023 (Georgia)



## ISTE 2023 - Philadelphia

June 25-28, 2023 (Pennsylvania)



## California IT In Education - Sacramento

November 27th - 29th, 2023 (California)



# 10 reasons to choose IMTLazarus

- 1 - **Visual** management of student activity.
- 2 - **Persistence** of the information regarding the student's activity.
- 3 - Granular **security** on educational content.
- 4 - Responsible management of **privacy** in both the educational and family environment. Promotes **shared responsibility**.
- 5 - **Collaboration** with certified **educational resources**.
- 6 - Full **homogeneity** of different **devices** in different **technologies** under the same management model.
- 7 - **Security** capacity on **mobile devices** linked to the students (smartphones, etc...).
- 8 - Availability of **analytical** capacity and **information** for analysis at different levels (educational center, government).
- 9 - Guarantee a **standardization** of work in the **classroom** by providing **decision-making** tools to teachers.
- 10 - **Scalability** in the development to adapt to 3rd party **infrastructures**.

Our Embedding and imbrication technology Agent that transports the IMTLazarus control panel and the other technologies available to the center to where the teacher needs it.

## COMMON CONTROLS



## CLASSROOM EXAMPLE


☰  Classroom

🏠 Página principal

📅 Calendario

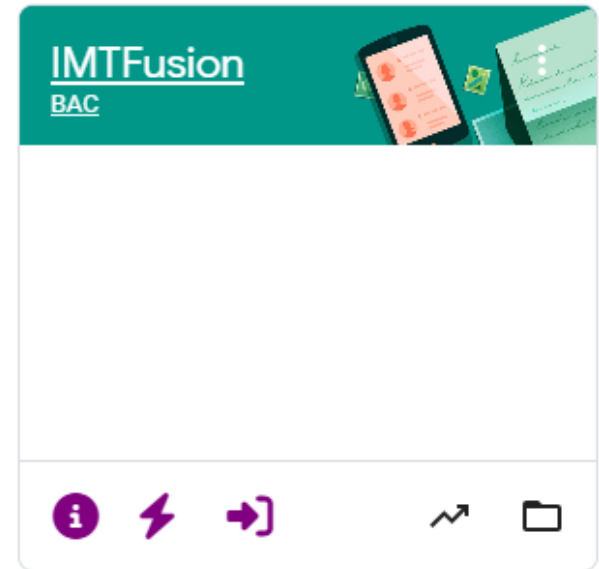
👤 Clases que dictas

📁 Pendientes de revisión

📌 IMTFusion BAC 

📁 Clases archivadas

⚙️ Configuración







### CLASSROOM EXAMPLE OBFUSCATED

#### Alumnos





---

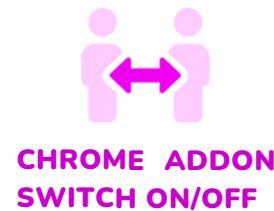
<input type="checkbox"/>	Acciones ▾
<input type="checkbox"/>	 09871234765TGHM (invitado)
<input type="checkbox"/>	 123450087THYHNG (invitado)

### CLASSROOM EXAMPLE NOT OBFUSCATED

#### Alumnos

---

<input type="checkbox"/>	Acciones ▾
<input type="checkbox"/>	  Stiven Ducha Del Bu... (invitado)
<input type="checkbox"/>	  Ibrahim Fuertes Co... (invitado)



Our IMTSwitch agent interprets and translates the identities so that this data is only accessible to the users designated by the school in their browser. The LMS service provider or any other service provider will never have the real data of the students.

Evolution in the obfuscation of identities with and without an IDP provider.



# IMTGo

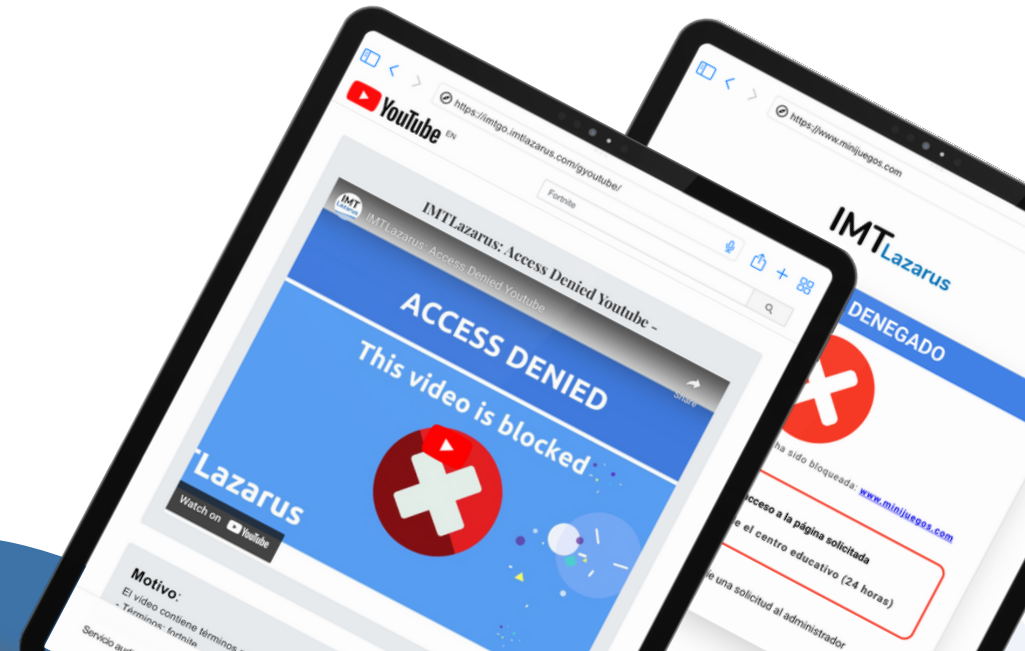
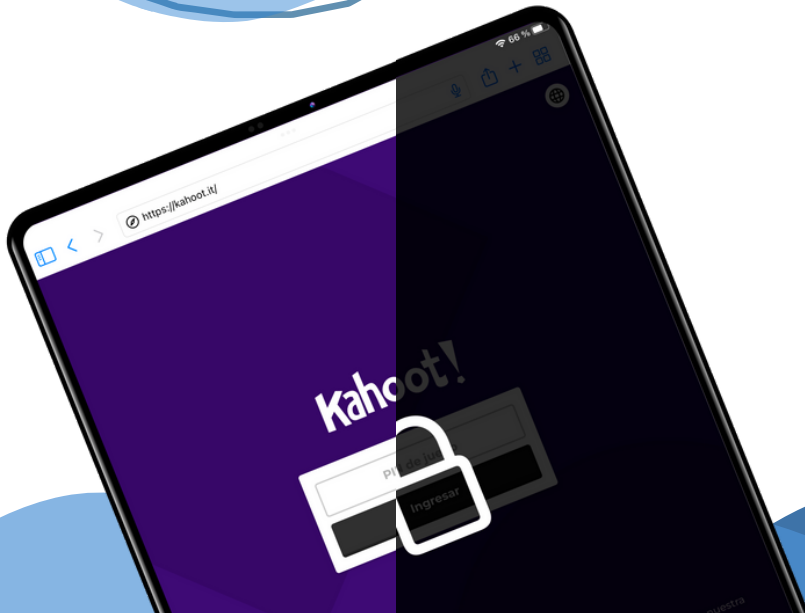
## SAFE NAVIGATION SOLUTION FOR IPAD AND ANDROID DEVICES

Our IMTGo secure browser agent developed for iOS and Android devices, which keeps students safe and secure links navigation information with the IMTLazarus eco-system.

Available in the App/playstore for both platforms.

Improves class dynamics and integrates with digital educational resources, optimizing their use in a controlled, inclusive and cohesive environment for teachers.

Collects and analyzes the activity to evaluate and educational performance, and prevent actions of risk, addictive, harassment or others that do not guarantee the rights of minors.



# User-Friendly Interface

- SUPERVISOR
  - Control Panel
  - Setup
- ADMIN
  - Observation Panel
  - Setup
  - IMTFusion
  - Entities
  - Supervisors
  - Groups
  - Devices
  - Logs & Activity
  - Support

My Dynamic Groups    Section: Demo - Demo    Aid Kit    Lost devices    IMTFusion



Available classes

- Additio
- Demo A**
- Demo B
- Demo C
- Demo Google
- DEMO MoE
- Minecraft
- All in section

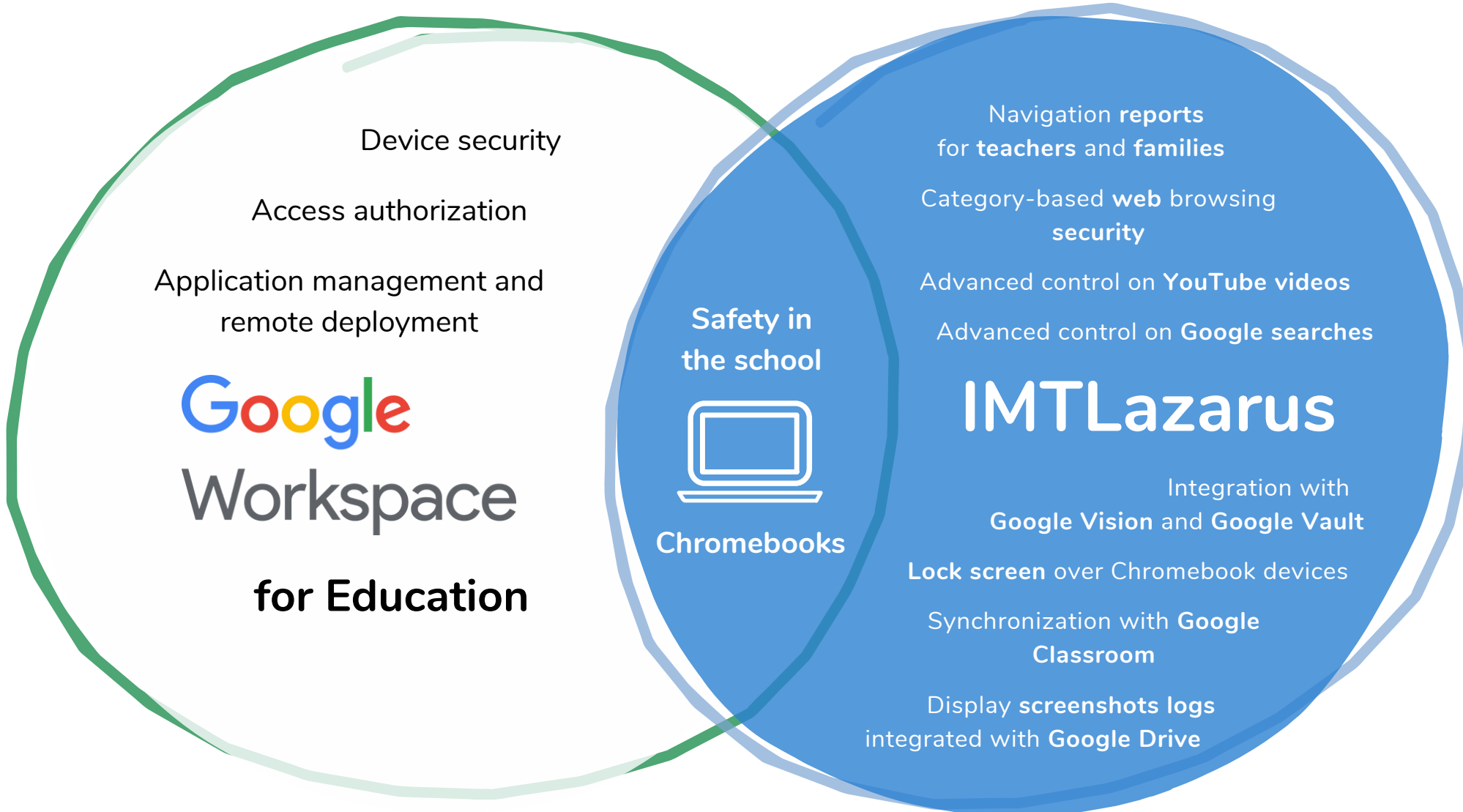
Visual management of student activity.

Demo - Demo A

12 12



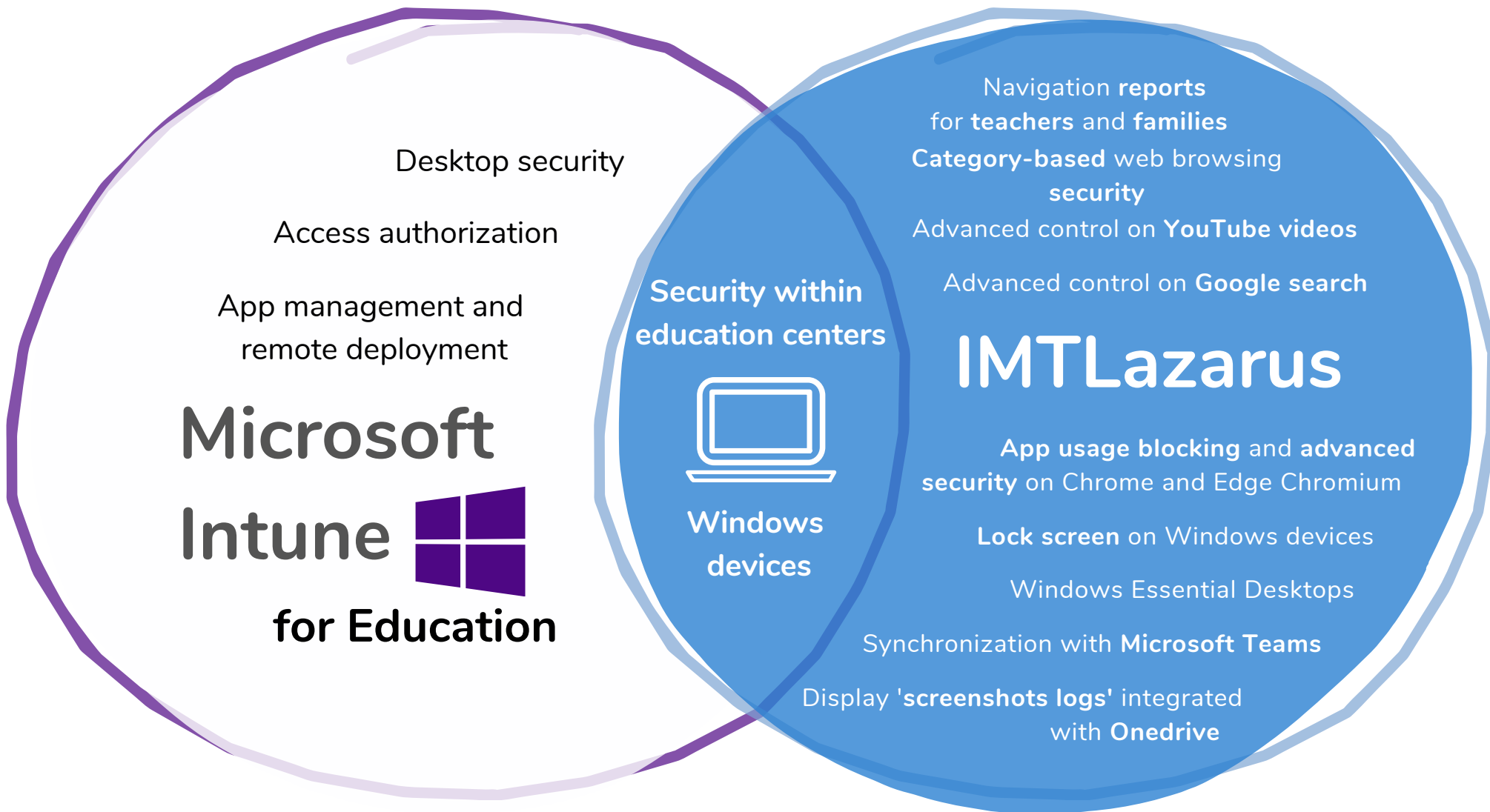
<p>, Rose Mary (Chrome) [Secure browsing]</p>	<p>Sergi Test, iPad (iPad Test Sergi) [Secure browsing]</p>	<p>Student 02, Demo (Windows) [Secure browsing]</p>	<p>Student 03, Demo (Windows) [Secure browsing]</p>	<p>Student 05, Demo (Chromebook) [Secure browsing]</p>	<p>Student 06, Demo (Chromebook) [Secure browsing]</p>
<p>Student 07, Demo (Chromebook) [Secure browsing]</p>	<p>Student 08, Demo (iPad) [Secure browsing]</p>	<p>Student 09, Demo (iPad) [Secure browsing]</p>	<p>Student 10, Demo (iPad) [Secure browsing]</p>	<p>Student 11, Demo (Android) [Secure browsing]</p>	<p>Student 12, Demo (Android) [Secure browsing]</p>



## **IMTLazarus + Google Workspace**

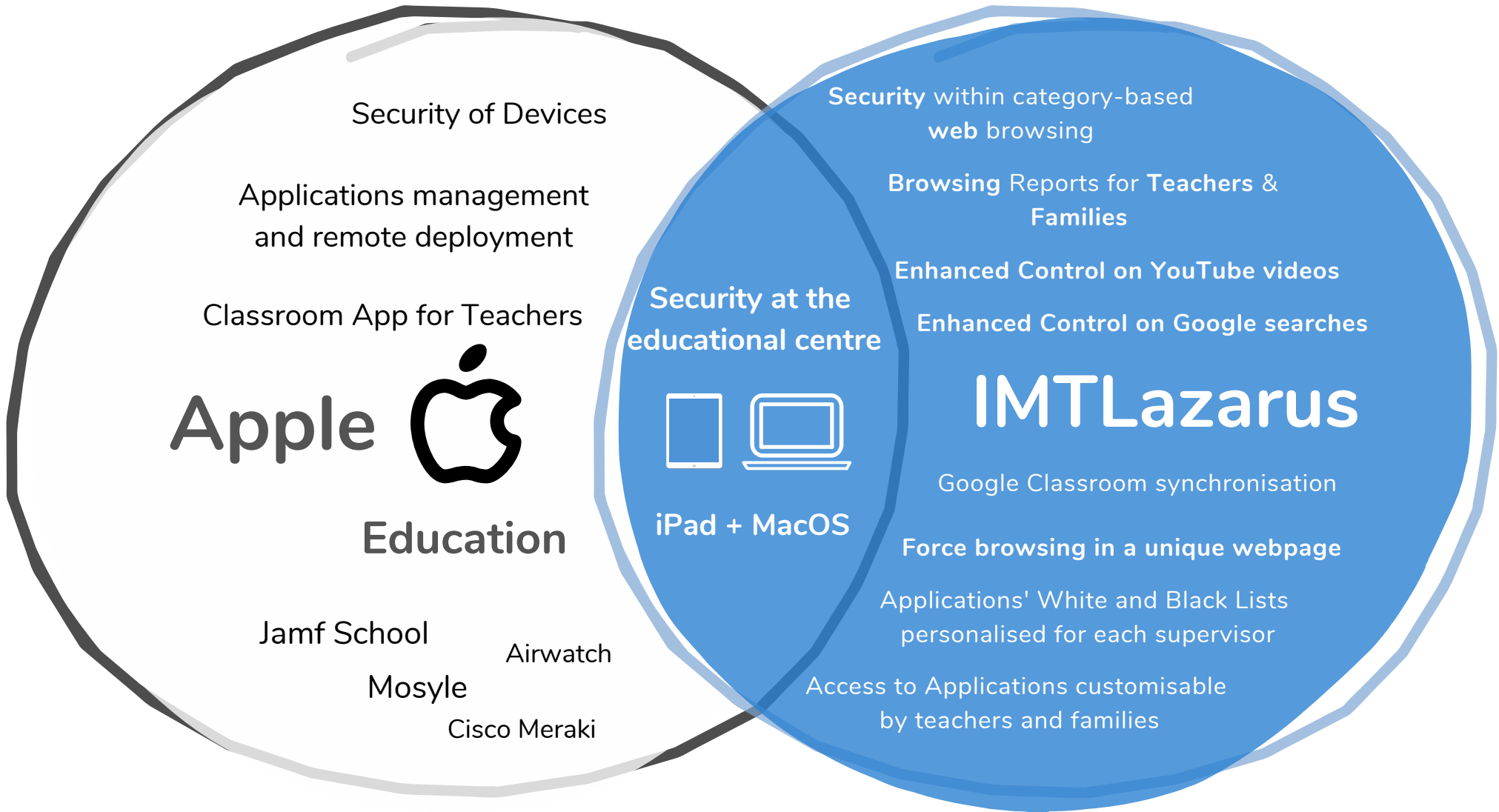
**Delegated management and simplicity for teachers and families**





## **IMTLazarus + Microsoft Intune**

**Delegated management and easy use for teachers and families**



## IMTLazarus + Apple

Delegated management and simplicity for teachers and families

*Let's connect!*

#educatingtechnology

**Roiel Benítez**


International Business Coordinator

email: [roiel@imtlazarus.com](mailto:roiel@imtlazarus.com)

**Alberto Rossi**

International Business Coordinator

email: [alberto@imtlazarus.com](mailto:alberto@imtlazarus.com)



LOVE TO  
LEARN